

Google UX design portfolio tips



How to prepare your design portfolio

- **Highlight your experience** - Include at least 3-5 case studies that highlight your range of experience and skills. Show your end-to-end process, and clearly articulate the user problem and final solution. This may include (but is not limited to) sketches, wireframes, mockups, and prototypes.
- **Clarify your role** - Clearly identify your role and impact in each case study, and highlight any cross-functional collaborations.
- **Include visuals and explanations** - We recommend sharing both visuals and text within each case study to describe your entire problem solving process.

TIP: Consider using infographics, diagrams, and other visuals to quickly communicate ideas and tell the story.

- **Provide context** - In the absence of presenting your portfolio, ensure someone can view it, navigate it, and know the exact problem and solution you developed without having questions about how you did it.

Ask yourself these questions:

- 1) *Is my portfolio easy to follow and user-friendly?*
- 2) *Does each case study reflect how I drive my design thinking and process?*
- 3) *Does the visual style reflect my level of craft and attention to detail?*