

2022 Finalists

แคมเปญ:	แบรนด์:	เอเจนซีสื่อ:	เอเจนซีครีเอทีฟ:
<u>Borrowing Situations</u>	MoneyThunder	ADA Digital (Thailand)	Wolf BKK
<u>Dear Homosapiens</u>	GrabPay Wallet	M&C Saatchi Performance	Wolf BKK
<u>Disable Friendly Ad</u>	dtac	UM Thailand	Wunderman Thompson Thailand
<u>Feel like a new home</u>	SC Asset	In-house	Wolf BKK
<u>Guilty-Free Festival</u>	Central Department Store	ADA Digital (Thailand)	Wolf BKK
<u>Krungthai Palladium Debit Card</u>	Krungthai Bank and Dhipaya Insurance	WPP (Thailand) - Wavemaker	Contract Advertising (Thailand)
<u>Let Her Grow</u>	Dove	Mindshare Thailand	Select Start
<u>Life-Changing Numbers</u>	dtac	UM Thailand	Wunderman Thompson Thailand
<u>Mai Tong Ton</u>	Krungsri First Choice	Rabbit's tale	Rabbit's tale
<u>Metaverrrrrrr</u>	Krungsri First Choice	Initiative	The Leo Burnett Group Thailand
<u>Mr. Hand-some</u>	Carsome	Wavemaker Thailand	VMLY&R Thailand
<u>Ready to embark on a journey alongside your business</u>	Box Journey	In-house	Mini Me
<u>Simpler Getting Money on your LINE</u>	LINE BK (KASIKORNLIN)	dotMATTER	GREYnJ United
<u>The Joy of Hanetsuki Gyoza</u>	Ajinomoto Hanetsuki Gyoza	Adapter Digital Agency	Adapter Digital Agency
<u>The Movies That Made (From) Us</u>	FIVE STAR	Starcom Thailand	BBDO Bangkok
<u>7Up Fiber After Food Ads</u>	7Up Fiber	Mindshare Thailand	BBDO Bangkok
<u>#GoodForAll reward</u>	dtac	UM Thailand	Wunderman Thompson Thailand